



Randy Boelsems
Quickline
randy@quickline.us

Rus Graham
Rushton Gregory Communications
603-868-1359
rgraham@rushtongregory.com

FOR IMMEDIATE RELEASE:
July XX, 2011

QUICKLINE ANNOUNCES NEW ULTRA FLIP SWIVEL

Newly Engineered Swivel Offers Improved Performance and Functionality

Huntington Beach, Calif. – Quickline, a world-class importer and distributor of quality marine gear and accessory products, announced today the newly redesigned Ultra Flip Swivel. The only anchor-to-rode connector of its kind on the market, the Ultra Flip Swivel incorporates a flipping nub for increased flipping alignment performance, a durable Teflon-coated ball for easy rotation, and a unique new back bridge that supports the anchor as it travels over the roller. The new swivel from Quickline ensures a solid anchor set, as well as seamless retrieval and consistent stowage every time.

The new Ultra Flip Swivel from Quickline is the best possible method to connect the anchor rode to the anchor and provides boaters a safer, more flexible and worry-free anchoring experience. Constructed of 316L stainless steel and designed with minimal moving parts, the Quickline swivel has a very high breaking strength and is the most powerful mono-block swivel on the market. Its stainless steel-construction eliminates galvanized or corroded anchor chain shackles and, with no material joints, there is no chance of failure due to crevice corrosion like some products on the market. Minimizing wear and tear on the windlass, the new flipping nub forces the anchor to the side and uses the anchors own weight to rotate, while the back bridge supports the anchor off the roller and allows the anchor to self-right itself into the correct position. In addition, the new swivel has no protruding edges or shackle pins to catch in the anchor roller assembly. The Ultra Flip Swivel from Quickline does away with the need to manually align the anchor, allowing crew to stay out of harms way during anchor retrieval as well as the use of remote controls at the helm position. It is the ideal solution for any boater who wants the best hardware for their vessel with the added piece of mind that comes with convenience and safety when anchoring.

-more-

QUICKLINE ANNOUNCES NEW ULTRA FLIP SWIVEL

Page 2

“For years, the Ultra Flip Swivel has been the best rode-to-anchor swivel on the market,” said Randy Boelsems, president of Quickline. “Now, with the engineering advancements that have been made in its design, we have achieved a new level of performance for swivels. The new Ultra Flip Swivel delivers rock solid flipping and anchor storage in all sea conditions that can’t be matched by other products on the market. It is the ultimate worry-free and safe anchoring solution and an essential component for every complete, quality anchoring package.”

The Quickline Ultra Flip Swivel is available in seven sizes. The UFS6 operates with a 3/16-inch (5 mm) chain, the UFS8 a 5/16-inch (8 mm) chain, the UFS10 a 3/8-inch (10 mm) chain, the UFS13 a 1/2-inch (13 mm) chain, the UFS16 a 5/8-inch (16 mm) chain, the UFS20 a 3/4-inch (20 mm) and the UFS26 operates with a 1-inch (26 mm) chain. The UFS6, UFS10, UFS13, UFS16 and UFS20 have breaking strengths of 7,308, 12,410, 18,830, 38,600, 63,820 and 93,030 pounds respectively; while the largest Quickline production model Ultra Flip Swivel, the UFS26 has a breaking strength of 127,640 pounds. Custom easy rotation swivel sizes are available for superyachts. All Quickline Ultra Flip Swivels include a 3-year limited warranty.

Pricing and Availability:

The Quickline Ultra Flip Swivel is available in seven sizes ranging from the USF6 to the USF26 and has a retail price range of US \$270.00 to \$2,362.00. Quickline Ultra Flip Swivels are available for purchase from marine hardware dealers, leading boat yards throughout the United States and Canada, and directly from Quickline. For more information on the Ultra Flip Swivel, Quickline or its entire marine product line, please contact 714-843-6964 or visit www.quickline.us.

-30-

About Quickline:

Quickline, based in Huntington Beach, California, is a world-class importer and distributor of unique gear and accessories serving the Western Hemisphere marine market. Quickline provides product lines designed for boaters that want the absolute best for the safety of their family, guests and vessel. Offering a suite of premier anchor solutions and mooring products that are precision-designed to increase safety and efficiency, the product line includes the Ultra Anchor and Ultra Flip Swivel. Other product lines include Sovereign Barbeque Grills that are designed specifically for harsh marine environments, Quickline Flat Rope and Reel, Snubbers and Bridles, Ultra Chain Grabs, and Lewco battery chargers. www.quickline.us.



Quickline Ultra Flip Swivel

For high-resolution imagery and other editorial requests, please contact:

Rus Graham
Rushton Gregory Communications
603-868-1359
rgraham@rushtongregory.com