



FOR IMMEDIATE RELEASE: <i>April 6, 2011</i>	Randy Boelsems Quickline randy@quickline.us Rus Graham Rushton Gregory Communications 603-868-1359 rgraham@rushtongregory.com
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QUICKLINE ULTRA ANCHOR AWARDED ABS SUPERIOR HOLDING POWER CERTIFICATION

Marine Importer's Fastest-Setting, Highest-Holding Anchor Meets The American Bureau Of Shipping's Independent Testing Standard

Huntington Beach, Calif. – Quickline, a world-class importer and distributor of quality marine gear and accessory products, announced today that its Ultra Anchor meets the highest level of holding power as defined by the American Bureau of Shipping (ABS), and has been awarded the prestigious certification of design assessment for Stainless Steel Superior Holding Power (SHP) for restricted service to a maximum anchor weight of 1500 kg (3306 lbs). SHP for restricted service is given to anchors with superior holding power of at least four times that of ordinary anchors. Using tests that conform to the ABS Anchor Sea Test Procedure performed in sand, mud and gravel at average sea depths of 32.5 feet (10 meters), the Ultra Anchor exceeds ABS requirements. Reinforcing Ultra Anchor's quick, deep-set and strong hold, this new certification provides third-party confirmation that Ultra Anchors from Quickline are ideal for all conditions, and provide boaters the ultimate in performance, safety and the peace-of-mind they deserve.

The ABS anchor sea test was conducted on a tugboat using a 45 kg (99 lbs) Ultra Anchor connected to a 22-meter (48-foot) 18 mm chain and secured by a 30-meter (approximately 100-feet) 50 mm rope. Recording pull values of 3,750 to 3,950 kgf in sandy seabeds, 3,850 to 4,000 kgf in muddy seabeds and 3,800 to 4,500 kgf in gravel seabeds, the Ultra Anchor from Quickline outperformed hold standards set by the ABS of 2,133, 2,760 and 3,700 kgf for holding power in different seabeds. As a result of its impressive performance, the Ultra Anchor from Quickline was awarded the highest holding power distinction given by ABS, the Superior Holding Power classification.

"We are proud to have the Ultra Anchor receive the prestigious ABS Superior Holding Power for restricted service certification which is equal to or greater than the SHHP Super High Holding Power certification provided by other classification societies," said Randy Boelsems, president of Quickline. "Our customers have long known that the design and manufacture of the Ultra Anchor provides superior quick and deep sets, and better hold than other anchors on the market. This well deserved certification provides independent third-party confirmation of its incredible performance properties."

The Quickline Ultra Anchor's innovative dipper-styled concave fluke body provides superior holding power and resists the tendency to extricate from a set position. Its swivel/shackle attachment eye is reinforced for extra strength and ergonomically positioned to place the Ultra Anchor's weight on its curved tip for the ultimate setting and grip. While many anchors on the market excel in only one type of sea bottom, the Ultra Anchor sets in the greatest variety of seabeds including sand, unconsolidated soils, mud, sea grass and kelp, providing complete versatility that is particularly useful for extended voyages. In the event of a wind direction or tidal changes, the Ultra Anchor will remain set and rotate below the sea floor or immediately

reset to keep a vessel and its cargo secure. For seamless retrieval, the anchor's wide flat underside pivot base allows the Ultra Anchor to be easily extracted from being buried under the seafloor. In addition, its low center of gravity aids in proper alignment of the anchor when retrieved into the bow roller.

Constructed of 316L extra low carbon grade stainless steel, the Quickline Ultra Anchor delivers the ultimate in strength and rust resistance. Its fully enclosed lead base eliminates any electrolysis issues and environmental concerns. The Ultra Anchor's contemporary shank design fits a wide variety of yacht bow rollers as well as its own Ultra Anchor Roller design, and delivers seamless launching and stowage of the anchor without touching other parts of the boat or the need for manual assistance. The Ultra Anchor does not require a roll bar to attain its position or chain weight to penetration the bottom. The anchor's anti-foul bar ensures that the anchor rode will not tangle on the shank or dislodge the anchor from its set position. The harder the rode pulls, the more deeply the anchor digs in. The Ultra Anchor is also an eco-friendly solution; typically setting within its own length, it reduces bottom environment impact, and its high polished surface resists mud and debris sticking. The Quickline Ultra Anchor comes complete with a satisfaction guarantee program, a progressive upgrade policy and is protected by a lifetime warranty on workmanship and materials.

Pricing and Availability:

The Quickline Ultra Anchor is available in fourteen sizes ranging from 11 to 440 lbs (5 to 200 kg) and has a retail price range of US \$648.00 to \$16,000.00. Additional sizes are manufactured to order. Quickline Ultra Anchors are available for purchase on special order from marine hardware dealers, leading boat yards throughout the United States and Canada, and directly from Quickline. For more information on the Ultra Anchor, its ABS certification, Quickline or its entire marine product line, please contact 714-843-6964 or visit www.quickline.us.

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About Quickline:

Quickline, based in Huntington Beach, California, is a world-class importer and distributor of unique gear and accessories serving the Western Hemisphere marine market. Quickline provides product lines designed for boaters that want the absolute best for the safety of their family, guests and vessel. Offering a suite of premier anchor solutions and mooring products that are precision-designed to increase safety and efficiency, the product line includes the Ultra Anchor and Ultra Flip Swivel. Other product lines include Sovereign Barbeque Grills that are designed specifically for harsh marine environments, Quickline Flat Rope and Reel, Snubbers and Bridles, Ultra Chain Grabs, and Lewco battery chargers. www.quickline.us.

About ABS:

Established nearly 150 years ago, the ABS promotes the security of life, property and the natural environment through the development and verification of standards for the design, construction and operational maintenance of mariner-related facilities.



Quickline Ultra Anchor

For high-resolution imagery and other editorial requests, please contact:

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